

Position Description - State Director NSW

Title: State Director, NSW

The State Director NSW is responsible to maintain ACL's political effectiveness and public credibility. This will be achieved by strategic lobbying, field campaign leadership and some media engagement.

The State Director NSW will lead ACL's lobbying in an era of political activity in which ACL cements itself as one of Australia's largest and most politically effective third-party campaign movements.

The State Director NSW reports to the National Director, Politics.

Key Accountabilities:

Strategically influencing public policy by effectively building relationships into the NSW Parliament and with key stakeholders.

Plan and lead grassroots campaigns through churches, digitally and through volunteers.

Providing political intelligence to inform campaign strategy.

Coordinate field activities, motivate and lead NSW & ACT field teams.

Providing input into the strategic direction of political activities.

Assisting to identify strategic opportunities to execute nimble, effective campaigns for specific issues and during elections.

Acting as an ACL spokesperson when necessary, including various speaking and media engagements.

Act as media liaison and prepare media releases, when required.

Energising the growth and success of ACL's political activities.

Increasing our supporter base and fundraising efforts.

Meeting with church leaders and denominational heads to help inform our strategy and activate the grassroots.

Establish and maintain key political relationships for political advocacy and to inform campaign design and strategy.

Maintain ACL stakeholder engagement.

Maintain ACL's Christian ethos and motto of "truth made public" in all aspects of political operations.

Selection Criteria

Evidence of exemplary faith and Christian character

You are an active member of your Catholic, Protestant or Orthodox Church.

Demonstrated capacity to perform the responsibilities and deliver on the key accountabilities.

Commitment to ACL's vision.

Very strong interpersonal skills.

Ability to use and engage with technology.

Applications to

jobs@acl.org.au

Enquiries to

dan.flynn@acl.org.au

Applications close 23 June 2023